

Multidisciplinary UX Designer passionate about understanding people, solving meaningful problems, and crafting compelling stories through design. I focus on delivering impactful products by leveraging artificial intelligence alongside my experience in user research, computer science, and physical prototyping.

experience

University of Michigan

Remote

UX/Product Designer

June 2025 - Oct 2025

Audited the Integrated Product Development course website and crafted a cohesive design system to develop Wordpress theme and plugin to enable easy, interactive interfaces for students by simplifying process of making product websites and for professors by providing an in-house online/offline voting system with statistics tailored to their needs

Hyundai/HATCI

Remote

UX Researcher & Designer (as a part of capstone)

Jan 2025 - May 2025

Designed Blue Guardian, an accessibility-focused driving assistance system for adverse weather, grounded in research from 9 user interviews, 55+ surveys, and stakeholder consultations. Ideated 30+ concepts and implemented a WCAG and NHTSA-compliant design system in Figma developing an accessible and customizable interface that achieved a 95 average SUS score across 4 usability test.

Newman Insight Marketing

Remote

Founding Designer (Internship)

May 2024 - Dec 2024 (gap in Aug - Sep)

Developed a complete brand identity and interactive invoice tool, cutting client invoicing time by 80% while delivering polished, stakeholder-approved designs

education

University of Michigan

Ann Arbor, MI, USA

Masters in HCI/UX (MSI) - 3.945/4.0

Aug 2023 - May 2025

Manipal Institute of Technology

Manipal, KA, India

Bachelors in Information Technology - 9.18/10

Jul 2018 - Jul 2022

skills

Design & Research

User Interviews, Affinity Mapping, Contextual Inquiry, Heuristic Analysis, Usability Testing, A/B Testing, Concept Testing, Survey Design & Data Analysis, WCAG Compliance, NHTSA Guidelines, ADA Standards, Accessibility Auditing, Inclusive UX Principles

Prototyping

Wireframing, Microinteractions, Design Systems, Figma, FigJam, Miro, Adobe Creative Suite, Framer, Information Architecture, Visual & Motion Design, HTML, CSS, JavaScript, TypeScript, React.js, Next.js, Node.js, Express.js, Flask, WordPress (custom themes/plugins), Headless CMS (Sanity), AR/VR Prototyping (Unity, Blender), Brand & Identity Design, Branding, Logo Design, Color Theory, Typography, Visual Storytelling for Product & Marketing, SEO & Web Performance Optimization, Data-driven design validation

leadership

Her Campus at Manipal

Co-Design & Social Media Lead for Her Campus Manipal

managing team of 25, creating +25k engagement, creating workflows & growing followers to 1k